

HerdFirst® Whole Milk Enhancer



Grow Your HerdFirst®

HerdFirst® was created with you and your calves in mind. Our team understands that the most advanced calf and heifer raisers need products that allow their animals, and their business, to thrive. This line of premium feeds is formulated with the latest research in calf nutrition, and backed by world-class innovation from Cargill, to help calves reach optimal average daily gain at each stage of life.

HerdFirst® Enhancer provides the essential amino acids necessary to start calves right with consistency and complete nutrition. Built from our latest proprietary research, the HerdFirst® Enhancer product helps ensure you're on a whole milk program that fits what's best for your calves and your business. HerdFirst® Enhancer is designed to do just that.

HerdFirst® Enhancer is designed to be added to whole milk to enhance the consistency of milk solids. Fortified with vitamins and essential trace minerals, HerdFirst® Enhancer will support growth and immune function in your calves.

MANAGEMENT TIPS

- Offer fresh, clean water at all times
- A high quality feed, such as HerdFirst® Starter, should be introduced by three days of age
- Refresh feed daily

HER FUTURE DEPENDS ON NOW



Call your local Cargill calf and heifer specialist to develop a whole milk program that is right for your calves. Visit PutYourHerdFirst.com to learn more about how HerdFirst® can help your herd thrive.

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Active Drug Ingredient: Lasalocid 275 mg/lb

Guaranteed Analysis

Crude Protein, min	23.00%
Crude Fat, min	8.00%
Crude Fiber, max	0.15%
Vitamin A, min	70,000 IU/lb
Vitamin D ₃ , min	20,000 IU/lb
Vitamin E, min	300 IU/lb

Mixing and feeding directions:

Add 0.25 pounds HerdFirst® Enhancer to low solids whole milk that total 4 or more quarts of whole milk per calf per day. Split this amount evenly between the number of feedings per calf per day. Consult with your nutritionist to establish minimum and maximum total solids and % solids fed. Fresh, clean water must be available continuously. Do not feed more than 0.25 pounds of HerdFirst® Enhancer per calf per day.

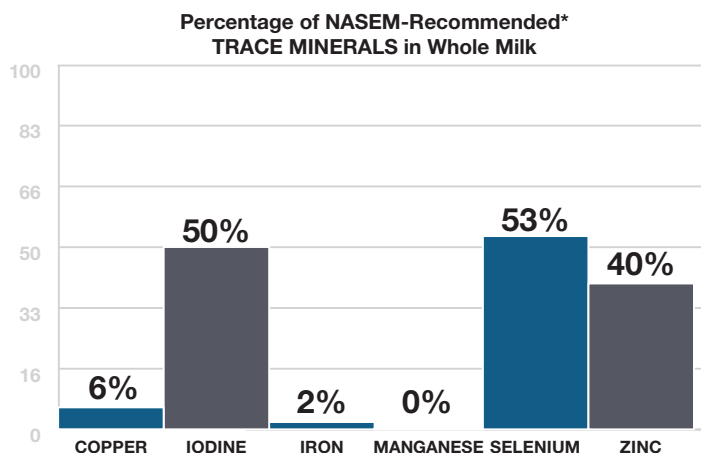
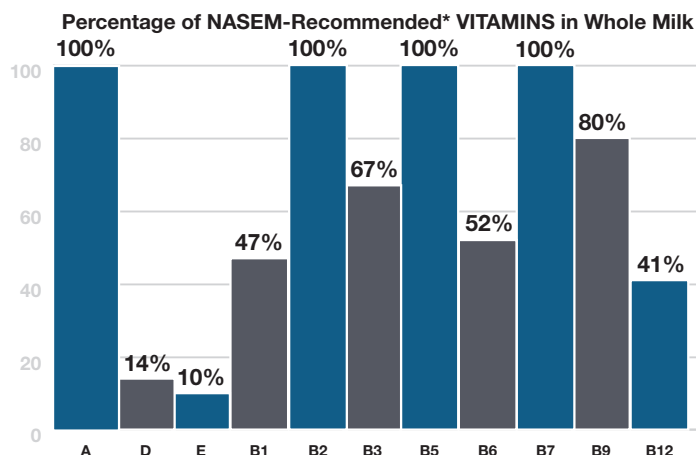
Hand feed at a rate of 1 mg of lasalocid per 2.2 lb of body weight per day.

Thoroughly mix this milk replacer powder with warm water and feed immediately. When preparing large batches (i.e., anything other than individual calf servings) keep the mixture agitated while dispensing into individual feeding containers to prevent settling. One-quarter pound of Milk Enhancer powder daily will medicate 150 lbs. of body weight.

What does the nutritional content of whole milk look like?

Whole milk can be deficient in several vitamins and trace minerals. The list of deficiencies includes manganese, copper, iron, cobalt, iodine, and vitamin E. Selenium can also be quite variable within whole milk. This is why including a HerdFirst® whole milk additive is important to help support the growth goals of your young animal nutrition program.

Whole milk may not meet the NASEM requirements for the calf.



* NASEM. 2021. Nutrient Requirements of Dairy Cattle. 8th ed. Natl. Acad. Press, Washington, DC.

WARNING: A withdrawal period has not been established for this product in pre-ruminating cattle. Do not use in calves to be processed for veal. **CAUTION:** The safety of lasalocid in unapproved species has not been established. Do not allow horses or other equines access to feeds containing lasalocid as ingestion may be fatal.